



FOR IMMEDIATE RELEASE

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NAFC Names NorthShore® Care Supply a Trusted Partner

NorthShore® Care Supply identified as world-class provider of incontinence care products

Charleston, SC (February 4, 2020) – The National Association for Continence, the nation’s leading advocate for people living with bladder and bowel disorders, announced today that NorthShore® Care Supply has been named to its Trusted Partner Program. NAFC Trusted Partners are organizations that have demonstrated an industry-leading standard for incontinence care product quality and customer service.

For more than 30 years, the NAFC has worked directly with members of industry to fulfill its mission of educating patients and providing access to effective, proven products. Trusted Partners are selected following a rigorous review process that ensures they meet or exceed customer expectations for product excellence, value and responsiveness.

“NAFC seeks to provide consumers with information about high quality products to treat their incontinence,” said Steve Gregg, executive director of the non-profit NAFC. “As the foremost voice for those facing incontinence, we have a responsibility to make certain that the companies we recommend pass a very high bar. I’m proud to say that NorthShore is one that does.”

ABOUT NorthShore Care Supply

NorthShore Care Supply was founded in 2002 by Adam Greenberg after family members struggled to manage their incontinence with retail adult diapers. NorthShore® is the leading direct-to-consumer brand of high absorbency adult diapers and incontinence supplies in the U.S. providing peace of mind to those with moderate to severe incontinence. NorthShore is committed to #EndHealthStigma to help 80 million Americans living with some form of bladder or bowel dysfunction. For more information, call 800-563-0161, visit NorthShore.com, or follow us on LinkedIn and Facebook @NorthShoreCareSupply, Twitter @NorthShoreCare, and on Instagram @NorthShoreCare.

ABOUT NAFC

National Association for Continence is a national, private, non-profit 501(c)(3) organization dedicated to improving the quality of life of people with incontinence, voiding dysfunction and related pelvic floor disorders. NAFC's purpose is to be the leading source for public education and advocacy about the causes, prevention, diagnosis, treatments and management alternatives for incontinence. More information is available online at www.NAFC.org.

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