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NorthShore Care Supply Joins BAHP, a National Trade Association Representing Personal Absorbent Hygiene Products

(Green Oaks, Ill.) – [NorthShore Care Supply](#) today announced its membership with [The Center for Baby & Adult Hygiene \(BAHP\)](#), the leading trade association representing the personal absorbent hygiene products industry in North America.

“We are glad to be a member of the industry's expert on adult incontinence products, feminine care supplies and personal hygiene wipes,” says Adam Greenberg, president and founder of NorthShore. “We look forward to proactively working with BAHP on policies and industry standards regarding the safety, sustainability and affordability of these products.”

Representing companies in the product supply chain, BAHP is the industry expert on matters pertaining to the manufacture and use of disposable diapers, feminine hygiene and [adult incontinence products](#) such as those offered by NorthShore. BAHP actively participates in dialogue with lawmakers and stakeholders to inform policy decisions and promote access to these essential products. BAHP also works with its network of experts to provide consumers with key information about these products through educational resources, including DiaperAnswers.org and FemcareAnswers.com.

Based in the Washington, DC, area, BAHP represents more than 90 percent of the personal hygiene product market in North America, which is comprised of producers and material suppliers for disposable diapers, feminine hygiene and adult incontinence products.

“We are pleased to have NorthShore Care Supply as part of BAHP’s growing community,” says BAHP Executive Director Jane Wishneff. “We want all members of their team to consider the association as a resource for educating the public about the safety and efficacy of personal absorbent hygiene products and creating alliances with key stakeholders across the globe. We also value the insight and thought leadership NorthShore brings to our organization and look forward to having them as part of our membership as we continue to not only broaden our reach but also raise the BAHP brand.”

About BAHP

The Center for Baby & Adult Hygiene (BAHP) fosters and advocates for the personal absorbent hygiene products industry in North America by promoting and supporting the safety, sustainability and integrity of its products. For more information visit www.bahp.com.

About NorthShore Care Supply

Founded in 2002, NorthShore Care Supply provides peace of mind to families managing with moderate to severe incontinence through life-changing absorbent products. The company is committed to #EndHealthStigma as we help 80 million Americans managing some form of bladder or bowel incontinence live their life to the fullest. Our featured NorthShore® brand is the leading premium adult diaper brand in the U.S. and is available at NorthShore.com or 800-563-0161. Follow us on LinkedIn and Facebook @NorthShoreCareSupply, Twitter @NorthShoreCare, and on Instagram @NorthShoreCare.



NorthShore Care Supply announced its membership in BAHP to further policy and industry standards for incontinence products. Pictured: President and Founder Adam Greenberg.

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