



# **MEDIA MENTIONS**

**Online Leader NorthShore Adult Diapers  
Hires VP to Lead B2B Sales Expansion**

This document includes media placements.

## Online Leader NorthShore Adult Diapers Hires Vice President to Lead New B2B Sales Expansion

<https://finance.yahoo.com/news/online-leader-northshore-adult-diapers-120000810.html>

March 9, 2021 · 2 min read

### **NorthShore looking to fill void for reassuringly strong protection in assisted living, DME/HME, pharmacy, home care and retail channels**

GREEN OAKS, Ill., March 9, 2021 /PRNewswire/ -- [NorthShore Care Supply](#), the company behind NorthShore®, the leading digitally native brand of high absorbency adult diapers and [incontinence supplies](#), has named Sandra DiVito to the newly created position of vice president, B2B Sales & Development. DiVito will be responsible for establishing the company's sales function, growing revenue and driving partner relationships that will play an essential role in meeting company objectives and growth.



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#### NorthShore Care Supply

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### [About NorthShore Care Supply](#)

Founded in 2002, NorthShore Care Supply provides peace of mind to families managing with moderate to severe incontinence through life-changing absorbent products. The company is committed to #EndHealthStigma as we help 80 million Americans managing some form of bladder or bowel incontinence live their life to the fullest. Our featured NorthShore® brand is the leading premium adult diaper brand in the U.S. and is available at NorthShore.com or 800-563-0161. Follow us on LinkedIn and Facebook @NorthShoreCareSupply, Twitter @NorthShoreCare, and on Instagram @NorthShoreCare.

### **NorthShore Care Supply Media Contact:**

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[www.NorthShore.com](http://www.NorthShore.com)



## Online Leader NorthShore Adult Diapers Hires Vice President to Lead New B2B Sales Expansion

<https://www.marketwatch.com/press-release/online-leader-northshore-adult-diapers-hires-vice-president-to-lead-new-b2b-sales-expansion-2021-03-09>

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## NORTHSHORE CARE SUPPLY EXPANDS B2B SALES

<https://www.hmenews.com/article/northshore-care-supply-expands-b2b-sales>

HME News Staff



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## Online Leader NorthShore Adult Diapers Hires Vice President to Lead New B2B Sales Expansion

<https://www.prnewswire.com/news-releases/online-leader-northshore-adult-diapers-hires-vice-president-to-lead-new-b2b-sales-expansion-301242920.html>

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## NorthShore Hires New VP of B2B Sales

<https://www.homecaremag.com/news/northshore-hires-new-vp-b2b-sales>

Tuesday, March 16th, 2021

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Visit [northshore.com](http://northshore.com) for more information.

## Sandra DiVito Joins NorthShore Care Supply

*Named vice president, B2B Sales & Development*

[https://www.nonwovens-industry.com/contents/view\\_breaking-news/2021-03-09/sandra-divito-joins-northshore-care-supply/?widget=listSection](https://www.nonwovens-industry.com/contents/view_breaking-news/2021-03-09/sandra-divito-joins-northshore-care-supply/?widget=listSection)

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<https://markets.financialcontent.com/ibtimes/news/read/41081486>

March 09, 2021 at 07:00 AM EST

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# DIGITAL JOURNAL

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<http://www.digitaljournal.com/pr/4999263>

**NorthShore looking to fill void for reassuringly strong protection in assisted living, DME/HME, pharmacy, home care and retail channels**

GREEN OAKS, Ill. - March 9, 2021 - ([Newswire.com](https://www.newswire.com))

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Read more: <http://www.digitaljournal.com/pr/4999263#ixzz6pJD7Xe7X>

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<http://finance.dailyherald.com/dailyherald/news/read/41081486/>

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